



TEAR
AUSTRALIA

READ
-A-
THON



2020



Your school and TEAR Australia: partnering to help children around the world experience the power of education

Thank you for joining with
Christian schools around
Australia to participate in
TEAR's 2020 read-a-thon!

We know you believe in the
power of education, and your
students can help bring that
power to people living in
poverty around the world.

Who We Are | We are a Christian international relief
and development agency working for a just and
compassionate world. We are focused in places of
great need, partnering with local Christian organisations
to act with courage to end poverty, challenge inequality
and build sustainable communities.

Our partners' projects empower communities to
improve their own, through education, health, food,
clean water and income generation activities.

We also support advocacy for systemic change to
address injustice and poverty. Priority is given to those
programs that strive to involve the most marginalised
and exploited members of each community.



57
Christian
partners



in
19
countries



implemented
106
projects.



TEAR
AUSTRALIA

Transform. Empower.
Advocate. Restore.



ACFID
MEMBER





Why TEAR read-a-thon?

TEAR read-a-thon is a fun and beneficial way for students to respond to global poverty. It offers them inspiration that individuals and groups can contribute to lasting change in the lives of others.

For many people around the world, education is just a distant dream. At TEAR Australia, we believe that God has created enormous potential in every person that flourishes with access to education. Your school's fundraising effort will help our partners in many countries to achieve this vision with projects like community schools, adult literacy programs and teacher training.

Giving your students a global focus

Your school's participation will not only raise funds to improve the lives of some of the poorest people in the world, it will help your students become more globally minded about issues of poverty and justice. TEAR's read-a-thon will help:

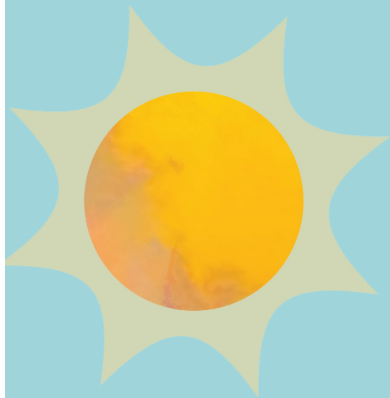
- Highlight the importance of literacy in helping children learn and grow
- Integrate education with social justice on a global scale
- Provide opportunities for student initiative and leadership

“TEAR read-a-thon meshes neatly with our existing curriculum priority of encouraging a culture and love of reading while also growing in servant-heartedness. It enables students to set goals and reach for them while advocating for a worthy cause.”

– English teacher, NSW

Our **‘Going Deeper’ learning resources** help your students engage with concepts of learning, literacy, faith and poverty. Two lesson packs are available online for schools to adapt and use in the classroom.





How your support helps

In eastern Zambia, it's not uncommon for families to experience weeks or even months where there isn't enough food to go around. Often, the food that is available is very basic, meaning that kids are not only hungry, but they're not getting what they need to grow healthy and strong.

"It's hard to learn if you're hungry."- Jenny, Program Officer for Zambia

Meet Violet, in Grade 7

Violet is a clever student. She studies hard and hopes to be a preschool teacher when she grows up. TEAR's partner ROCS has been helping her family to make sure there's nutritious food all year round, and to help them stay healthy. Through the nutrition club at her school, Violet is learning about different types of food and is able to share what she is learning with her family. They're all doing a great job too. They raise chickens, goats and pigs and have a wonderful vegetable garden and fruit trees too.

Your support of TEAR's read-a-thon is helping families like Violet's to create a brighter future and take steps out of poverty.

"I hope to be a preschool teacher. If I study hard, I'm sure it will happen!" - Violet



How to get involved

1

Nominate a TEAR read-a-thon Champion

This person will be responsible for registering your classes with TEAR Australia. They'll also receive all of the relevant information for your school. This could be a member of staff, a chaplain, a senior student or members of your Student Rep Council.

2

Register your participation with TEAR

When you register, TEAR will help you set up your read-a-thon profile with fundraising page(s) for your school and any classes/year levels who are participating. TEAR will then send Participant Packs to your read-a-thon Champion for distribution.

3

Read and raise money

The challenge is designed to be flexible for schools. You can run the TEAR read-a-thon anytime between 1 August and 15 September 2020, either for the entire six weeks or a shorter period. If you'd prefer a different time throughout the year, that's fine too!! Students can keep track of their reading and fundraising progress in their Participant Pack.

4

Celebrate your impact!

Each donation to TEAR read-a-thon contributes to life-changing work through TEAR's Christian partners around the world. We can't wait to share this impact with you!

TEAR read-a-thon in 2019:

29

Number of schools

7,500+

Students participating

\$44,000+

Money raised in 2019



*Your students will
have a lasting impact!*

\$5

Pre-school
Classes

Help provide pre-school classes that prepare children for government school. Without these classes children in countries like Ethiopia are not able to enrol in primary school.

\$10

Teacher
Training

Help train a teacher to make a real difference in the lives of their students. In places like South Sudan, many children miss out on education because the school doesn't have enough teachers.

\$25

Adult
Literacy

Help provide literacy classes for people who may have missed out on an education in childhood. This vital second chance leads to jobs and income for a family, which means children can eat healthier food and go to school.

\$100

Community
school class

Help fund a community school in places where there isn't a government school, like remote parts of Pakistan.

Got questions?

Visit tear.org.au/read
or get in touch with the
team at read@tear.org.au
or **1800 244 986**

**Can I choose when to run
our TEAR read-a-thon?**

We've found most schools run their TEAR read-a-thon between 1 August – 15 September, however you're welcome to run yours at any time of year. Please let us know which 3-6 week period works best for your school.

**Does each child need their
own fundraising page?**

No. We encourage schools to set up a page for each class, year level, or school as a whole. This makes the campaign much easier to manage and allows supporters to get their tax-deductible receipt straight away.

Does each child get a receipt book and kit?

Each child will get a Participant Pack as the TEAR read-a-thon starts; these will be distributed to your school just prior to the campaign beginning. This pack will help students learn about TEAR's education projects and keep track of their reading.

How are donations collected and banked with TEAR?

We've designed TEAR read-a-thon to be flexible enough for schools to fundraise completely online, or to collect cash within the school and bank those funds directly to TEAR. We're happy to talk with you about how this will work best in your school.

"TEAR read-a-thon captured the imagination of many of our students... But more than this, it was also a time to 'lift their gaze' by learning about students in parts of the world where opportunities for schooling are limited."

– Teacher, WA

How much of my donation reaches TEAR's projects?

Of TEAR Australia's overall expenses in the last financial year, 86% went to projects (including support costs and empowering people within Australia to respond to poverty and injustice), 6% covered administrative costs and 8% was spent on fundraising.

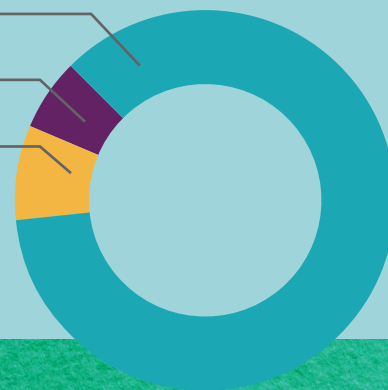
TEAR will allocate funds raised from the read-a-thon to our Basic Education projects work. Should the funds raised exceed the amount needed, we will direct funding to similar development work.



Project & Community Education 86%

Fundraising 8%

Administration 6%



To register or for
further information,
please contact our
friendly team:

read@tear.org.au
1800 244 986

tear.org.au/read

“TEAR read-a-thon is a great opportunity to
get kids to read, and read with purpose!”

– Librarian VIC



“I was motivated to do the read-a-thon
because I wanted to help and make a
big impact. And I found that the reading
helped my grades as well!”

– Year 7 Student, WA

“Being involved in the TEAR read-a-thon is a great opportunity to get
students engaged in reading, while at the same time instilling the value
of empathy and care for others.”

– Head of Primary, TAS

