

TEAR
AUSTRALIA

READ -A- THON

1 August –
13 September
2019



Your school can help people around the world access the power of education

Together with Christian schools from all over Australia, your school is invited to join us for the 2019 TEAR read-a-thon.

We know you believe in the power of education – you can help to bring that power and possibility to children living in poverty around the world!



“I would encourage other students to do the read-a-thon because we can help other people around the world to make a change by reading and passing on knowledge to children.”
– Year 7 Student, WA



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Transform. Empower.
Advocate. Restore.

About Us | We're TEAR Australia, a Christian international relief and development agency working for a just and compassionate world. We're focused in places of great need, partnering with local Christian organisations to end poverty, challenge inequality and build sustainable communities. Along with our partners, we're motivated by our faith in Jesus. We know that God loves all people, and in Christ offers all the experience of fullness of life.



ACFID
MEMBER





Why TEAR read-a-thon?

The TEAR read-a-thon is a fun and practical way to help students respond to global poverty. It offers students inspiration, hope and a demonstration of one way that individuals and groups of people can contribute to lasting change.

For many people around the world – both adults and children – education is just a distant dream. At TEAR Australia, we believe that God has created enormous potential in every person that can flourish with access to education, and we're working alongside our local partners around the world to achieve this vision through projects like pre-school classes, adult literacy and teacher training.



Student literacy with a global focus

Your school's participation will help your students to become more globally minded by connecting them with an issue of poverty relevant to them – education. TEAR's read-a-thon has also been designed to support your school's curriculum by:

- **Providing opportunities for student leadership**
- **Recognising the importance of literacy in helping children learn and grow**
- **Integrating education with social justice**

“Being involved in the TEAR read-a-thon is a great opportunity to get students engaged in reading, while at the same time instilling the value of empathy and care for others.”

– Head of Primary, TAS



How your support helps



Tabitha (pictured) lives in a rural village in South Sudan, where education has not always been within easy reach due to decades of conflict and a lack of resources, facilities and teachers. But Tabitha and her friends are now enjoying classroom learning and are growing big dreams for the future, thanks to the work of TEAR's local partner, ACROSS.

ACROSS has been equipping local schools with teacher training, improved water and sanitation facilities, and passionate volunteers from the community who encourage school attendance and student wellbeing. South Sudan has a brighter future as a new generation of learners like Tabitha are given the opportunity to grow in their God-given potential through education!

Your school can have a lasting impact:

\$5

Can help provide pre-school classes that prepare children for Government school. Without these classes, children in countries like Ethiopia are not able to enrol in primary school.

\$10

Can help train a teacher to make a real difference in the lives of their students. In places like South Sudan, many children miss out on an education because the school doesn't have enough teachers.

\$25

Can help provide adult literacy classes for people who may have missed out on an education in childhood. This vital second chance leads to jobs and more income for a family, which means children can go to school and eat healthier food.

\$100

Can help fund a community school class – helping provide education in places where there might not be a government school, like remote parts of Pakistan.

How to get involved:

1

Nominate a TEAR read-a-thon Champion

This person will be responsible for registering your classes with TEAR Australia. They'll also receive all of the relevant information for your school. This could be a member of staff, a chaplain, a senior student or members of your Student Rep Council.

2

Register your participation with TEAR

When you register, TEAR will help you set up your read-a-thon profile with fundraising page(s) for your school and any classes/year levels who are participating. TEAR will then send Participant Packs to your read-a-thon Champion for distribution.

Register by May 15
at tear.org.au/read

3

Read and raise money

The challenge is designed to be flexible for schools. You can run the TEAR read-a-thon anytime between 1 August and 13 September 2019, either for the entire six weeks or a shorter period. Students can keep track of their reading and fundraising progress in their Participant Pack.

4

Celebrate your impact!

Each donation to TEAR read-a-thon contributes to life-changing work through TEAR's Christian partners around the world. We can't wait to share this impact with you!

TEAR read-a-thon in 2018:

7

Australian states represented

3000+

participating students

\$37,000+

raised to support education projects through TEAR's partners





Got questions?

Visit tear.org.au/read or get in touch with the team at read@tear.org.au or 1800 244 986

Can we choose when to run our TEAR read-a-thon?

Yes. You can run your TEAR read-a-thon any time between August 1 and September 13.

Does each child need their own fundraising page?

No. We encourage schools to set up a page for each class, year level, or school as a whole. This makes the campaign much easier to manage and allows supporters to get their tax-deductible receipt straight away.

We already do the Premier's Reading Challenge. Is this ok?

We've taken into account various state-based reading challenges. Ideally, we'd love your school to participate in the TEAR read-a-thon during August and September and are hopeful this might also boost reading participation as part of your school's literacy program.

Does each child get a receipt book and kit?

Each child will get a Participant Pack as the TEAR read-a-thon starts; these will be distributed to your school just prior to the campaign beginning. This pack will help students learn about TEAR's education projects and keep track of their reading.





“TEAR read-a-thon captured the imagination of many of our students. In part it was simply the joy and challenge of reading that made read-a-thon exciting. But more than this, it was also a time for students to ‘lift their gaze’ by learning about students in parts of the world where opportunities for schooling and higher education are limited.”

– Teacher, WA

How are donations collected and banked with TEAR?

We’ve designed TEAR read-a-thon to be flexible enough for schools to fundraise completely online, or to collect cash within the school and bank those funds directly to TEAR. We’re happy to talk with you about how this will work best in your school.

How much of my donation reaches the project?

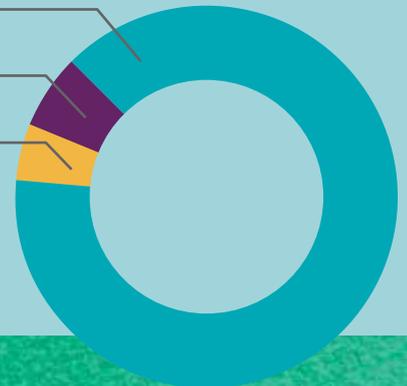
Of TEAR Australia’s overall expenses in the last financial year, 88% went to projects (including support costs and empowering people within Australia to respond to poverty and injustice), 5% covered administrative costs, and 7% was spent on fundraising.

TEAR will allocate funds raised from TEAR read-a-thon to our Basic Education project work. Should the funds raised exceed the amount needed, we will direct funding to similar development work.

Project & Community Education 88%

Fundraising 7%

Administration 5%



To register or for
further information,
please contact our
friendly team:

read@tear.org.au

1800 244 986

“TEAR read-a-thon meshes neatly with our existing curriculum priority of encouraging a culture and love of reading while also growing in servant-heartedness. The TEAR read-a-thon enables students to set goals and reach for them while advocating for a worthy cause.”

– English Teacher, NSW

tear.org.au/read

“I was motivated to do the read-a-thon because I wanted to help and make a big impact. And I found that the reading helped my grades as well!

– Year 7 Student, WA

“Our school community were really happy to be able to participate in the read-a-thon and support the work of TEAR Australia. The fact that our children, through reading and fundraising, were able to make a difference in the lives and education of other children less fortunate than themselves, was a real “win - win” for them. We look forward to getting involved in an even bigger way next year.”

– Head of Campus, VIC

